

# 2023

CALIFORNIA SIGN ASSOCIATION  
ANNUAL Convention and  
Educational Conference

# Exhibitor Prospectus



**August 2-4, 2023**  
**Harveys Resort & Casino**  
**Lake Tahoe**



# CSA Annual Convention & Educational Conference • August 2-4, 2023

## Application

### Exhibitors:

The California Sign Association (CSA) cordially invites you to participate in the 2023 Annual Convention and Educational Conference. The event is scheduled for August 2-4 at the beautiful Harveys Hotel & Casino in Lake Tahoe. Information for your listing in the show program will be taken from the Company Information side of this form, so accuracy and completeness are important. Fill out Trade Show Contact if different from Company Information. All exhibitor correspondence will be sent to the Trade Show Contact person unless different instructions are given. Payment instructions include option for online payment.

Return the original to CSA via fax: 858-429-6276 or by email to [cflahive@calsign.org](mailto:cflahive@calsign.org) or by mail to:  
12728 Pomerado Rd., Poway, CA 92064.

### Company Information:

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/PC \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Toll Free # \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web site \_\_\_\_\_

### Trade Show

*If different from  
Company Information*

Contact Name \_\_\_\_\_  
Company \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/PC \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Toll Free # \_\_\_\_\_  
E-mail \_\_\_\_\_

### Exhibit Information:

Exhibit Type: (Check one)  Tabletop  
Exhibit Fee: \$1,000  
\$900\*

\* Early-Bird price if contract and payment completed by June 9, 2023

Option: Pay securely online by scanning QR Code or click here:  
<https://www.calsign.org/product-category/event-registration/>



Yet you must also submit this required form for exhibit information and other details.

A Tabletop at the Vendor Showcase includes standard electrical and one night hotel stay (hotel and room tax) at Harveys-Lake Tahoe, for Thursday night (August 3, 2023). We encourage you to consider participation in the Golf Tournament scheduled for Wednesday (8/2/23), as well as the other event activities referenced in the Event Outline. Please note that separate registration has been developed for both of these, with Package and A-la-carte purchasing available.

### Exhibit Location:

Prior to Tabletop Placement, you will be on a priority list; batting order established when registration & payment received.  
Number of Spaces (qty): \_\_\_\_\_ X Fee above = Total rental fee: \$ \_\_\_\_\_ (Enter total next page)

Companies you want to be near: \_\_\_\_\_  
Companies you don't want to be near: \_\_\_\_\_  
Company Description (24-word max; may be edited for program)  
\_\_\_\_\_  
\_\_\_\_\_

New Product Introduction? Name: \_\_\_\_\_

### CSA Annual Convention & Educational Conference

#### Wednesday, August 2, 2023

8:30 AM	<b>GOLF TOURNAMENT</b> - Shot Gun Start
12 Noon - 6:00 PM	(Convention Check-in)
4:00 PM - 6:00 PM	CSA (2022-23) BOD Mtg.
7:00 PM-10:30 PM	Golf Awards & Opening Convention Party

#### Thursday, August 3, 2023

8:00 AM – 10:00 AM	Education Session #1
10:15 AM – 11:15 AM	2023 CSA Annual Meeting & State of the Association
11:30 AM – 12:30 PM	Luncheon
1:00 – 4:30 PM	Exhibit Hall Open
6:00 – 7:00 PM	President’s Reception
7:00 – 10:00 PM	Banquet <i>Awards, Board Installation, Live and Silent Auctions, \$10,000 Drawing</i>

#### Friday, August 4, 2023

8:00 – 10:00 AM	2023-24 CSA Board of Directors Meeting
10:15 – 11:30 AM	Education Session #2
12:00pm???	Lake Tahoe Attraction (includes lunch)

### Exhibitor Payment Information: Exhibit(s) Total\*

Option: Pay securely online by scanning QR Code or click here:  
<https://www.calsign.org/product-category/event-registration/>

If you pay online, please submit this form with details.



\*NOTE: A 3% convenience fee will be added to all credit card purchases.  **Fee Acknowledged**

**Payment Method:** Check # \_\_\_\_\_  **MasterCard**  **Visa**  **American Express**

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Address to which card is billed: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Spaces will be sold on a first paid basis: No assignments will be official until full payment is received.**

**Submitted by:** \_\_\_\_\_

Name (type or print)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail your completed application and payment pages to:  
**CSA, 12728 Pomerado Rd., Poway, CA 92064, or fax to (858) 429-6276**

Harveys Resort & Casino  
18 US Highway 50  
Stateline, NV 89449

### Exhibitor Personnel Registration:

- ▶ Exhibitor price includes 2 badges per tabletop space.
- ▶ Additional badges are \$10 each.

Each exhibit space (tabletop) receives one lodging room for Thursday, August 3, 2023. The CSA staff will make this reservation for you. Complete the information below. If additional nights and/or rooms are necessary, please call Central Reservations at: (800) 455-4770 – Reference group code S08CAS3 issued to the “California Sign Association”. Badge #1 will have the lodging in their name.

Fees for additional booth personnel badges will be charged to the credit card on the exhibitor contract. Otherwise, please send a check with this form.

#### Badge 1

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

#### Accommodation Requests:

Bed Preference:  King Bed  Two Queens  
Special Needs: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Badge 2

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

#### Badge 4 (\$10.00)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

#### Badge 3 (\$10.00)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

#### Badge 5 (\$10.00)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_