

2022 WSSC Sign Show / CSA Annual Convention

Sponsorship Opportunities

Hyatt Regency Orange County

August 24-26, 2022



WSSC Sign Show | CSA Annual Convention

August 24-26, 2022
Hyatt Regency Orange County

DIAMOND - \$4,500

- Four complimentary full registrations
- Name and logo on Sponsor Displays at Bowlmor (Anaheim), at Opening Bowling Party.
- Reserved table at Banquet (for ten assigned guests)
Note: Six additional banquet tickets will be given, which when added to the four tickets received as part of the four full registrations, totals a table for ten.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Top level placement on large conference banners/signs
- "Leaderboard" Advertisement in *CSA* (twice a month) Signage Matters publication (for 6 months)
- 1/2 page full-color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of CSA homepage

PLATINUM - \$3,000

- Two complimentary full registrations
- Name and logo on Sponsor Displays at Bowlmor (Anaheim), at Opening Bowling Party.
- Reserved table at Banquet (for six assigned guests)
Note: Four additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals six guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Second level placement on large conference banners/signs
- "Product Showcase" Advertisement in *CSA* (twice a month) Signage Matters publication (for 6 months)
- 1/3-page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of CSA homepage

GOLD - \$2,000

- Two complimentary full registrations
- Name and logo on Sponsor Displays at Bowlmore (Anaheim), at Opening Bowling Party.
- Reserved table at Banquet (for four assigned guests)
Note: Two additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals four guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Third level placement on large conference banners/signs
- ¼ page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of CSA homepage

SILVER - \$1,200

- One complimentary full registration
- Name and logo on Sponsor Displays at Bowlmor (Anaheim), at Opening Bowling Party.
- One additional banquet ticket will be given, which when added to the one ticket received as part of the one full registration, totals two banquet reservations.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Fourth level placement on large conference banners/signs
- ¼ page full color ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of CSA homepage

BRONZE - \$750

- One complimentary full registration
- Name and logo on Sponsor Displays at Bowlmor (Anaheim), at Opening Bowling Party
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in *CSA Publication* "Thank You" Ad
- Fifth level placement on large conference banners/signs
- 1/6-page B&W ad in *the CSA Membership Directory*
- Website sponsor logo & link, at bottom of CSA homepage

**Provided sponsorship application and payment is received prior to production*

***Sponsorships available only to CSA members,
You do not need to be an Exhibitor or Attendee, to be a Sponsor***



WSSC Sign Show | CSA Annual Convention

August 24-26, 2022

Hyatt Regency Orange County

Don't Miss Out on an unbeatable opportunity!

- Educational programs
- Business opportunities
- Networking events

Each educational program and networking event has been designed to encourage attendance and maximize your exposure to your target audience. This exciting event offers you the opportunity to reach your best prospects in a professional yet relaxed setting giving you the visibility and establishing the rapport that you can get nowhere else.

Diamond, Platinum, Gold, Silver and Bronze Sponsorships include conference attendee registrations. Every sponsorship includes verbal acknowledgement of your support, your company name and/or logo prominently displayed for all attendees to see during the event and advertising in CSA post-event publications!

For the protection and safety of Event Staff and Attendees, the California Sign Association will follow any COVID-19 safety protocols in place at the time of the 2022-Convention (Government or Hyatt Regency); this information will be shared, and all event participants will be asked to adhere to the guidelines in place.

***Sign up for your sponsorship
today and put yourself in front of
the best of the sign industry!***

YES! Sign us up to sponsor!

Company Information

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment Information

Payment Method

☐ Check# _____ ☐ AMEX ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder's Name _____

Signature _____

Sponsorship Level

◦ Diamond - \$4,500 ◦ Silver - \$1,200

◦ Platinum - \$3,000 ◦ Bronze - \$750

◦ Gold - \$2,000

Mail completed form and payment to:

California Sign Association

12728 Pomerado Road • Poway, CA 92064-5322

(916) 932-0021 • (858) 429-6276 fax www.calsign.org

Hotel Information



Orange County Hyatt Regency

WSSC Show & 2022 CSA Convention

Location: 11999 Harbor Blvd., Garden Grove, CA 92840
(Adjacent Disneyland!)

Phenomenal rates have been negotiated for this newly renovated, beautifully appointed 4-Star resort hotel located just minutes away from Disneyland and California Adventure! In addition, the Western States Sign Council (WSSC) has an outstanding array of exhibitors registered for its semi-annual trade show and the California Sign Association has put together a fun and educational program for its annual convention that is open to the entire sign industry!

Group Rate: \$161/night (upgrades available for suites, etc.)
Reservations:

or call 888-421-1442

The group name to ask for is "CA SIGN ASSOCIATION"

For more information, call (916) 932-0021 or e-mail cflahive@calsign.org

WSSC Sign Show | CSA Convention
August 24 - 26, 2022 • Orange County Hyatt Regency

California Sign Association
12728 Pomarado Road
Poway, CA 92064-5322

