

2022 WSSC Sign Show / CSA Annual Convention

Exhibitor Prospectus

Hyatt Regency Orange County

August 24-26, 2022



WSSC Sign Show | CSA Annual Convention
August 24-26, 2022
Hyatt Regency Orange County

Application

Exhibitors:

Discounted exhibitor rates will be extended to members of CSA (California Sign Association) and/or ISA (International Sign Association). To join either of these sign associations, complete the applicable membership application and submit it with your exhibit contract. Information for your listing in the show program will be taken from the Company Information side of this form, so accuracy and completeness are important. Fill out Trade Show Contact if different from Company Information. All exhibitor correspondence will be sent to the Trade Show Contact person unless different instructions are given. **Return the original to CSA via fax: 858-429-6276 or by email to cflahive@calsign.org or by mail to: 12728 Pomerado Rd., Poway, CA 92064.**

Company Information:

Contact Name _____
Company _____
Title _____
Address _____
City _____
State/Province _____ Zip/PC _____
Telephone _____
Fax _____
Toll Free # _____
E-mail _____
Website _____

Trade Show

*If different from
Company Information*

Contact Name _____
Company _____
Title _____
Address _____
City _____
State/Province _____ Zip/PC _____
Telephone _____
Fax _____
Toll Free # _____
E-mail _____

Exhibit Information:

** EarlyBird price available if contract
and payment are sent by June 1, 2022*

Exhibit Type: (Check one) ☐ **Tabletop** ☐ **Booth**

Exhibit Fee: \$1,000 \$2,500
 \$900* \$2,200*

For the protection and safety of Event Staff and Attendees, the California Sign Association will follow any COVID-19 safety protocols in place at the time of the 2022-Convention (Government or Hyatt Regency); this information will be shared, and all event participants will be asked to adhere to the guidelines in place.

Exhibit Booth Membership Credit: * Booth-Maximum Credit: \$500 / Tabletop-Maximum Credit: \$400

Company is a member of the following state sign association.

☐ **California Sign Association** ☐ **Arizona Sign Association** ☐ **Nevada Sign Association** ☐ **Utah Sign Association** ☐ **Colorado Sign Association** ☐ **Northwest Sign Council**
\$200.00 \$100.00 \$100.00 \$100.00 \$100.00 \$100.00

Exhibit Location:

Prior to Tabletop Placement, you will be on a priority list; batting order established when registration & payment received.

Preferred Exhibit Location (See floor plan on next page) 1) _____ 2) _____ 3) _____ 4) _____

Number of Spaces (qty): _____ X Fee above = Total rental fee: \$ _____ (Enter total next page)

Companies you want to be near: _____

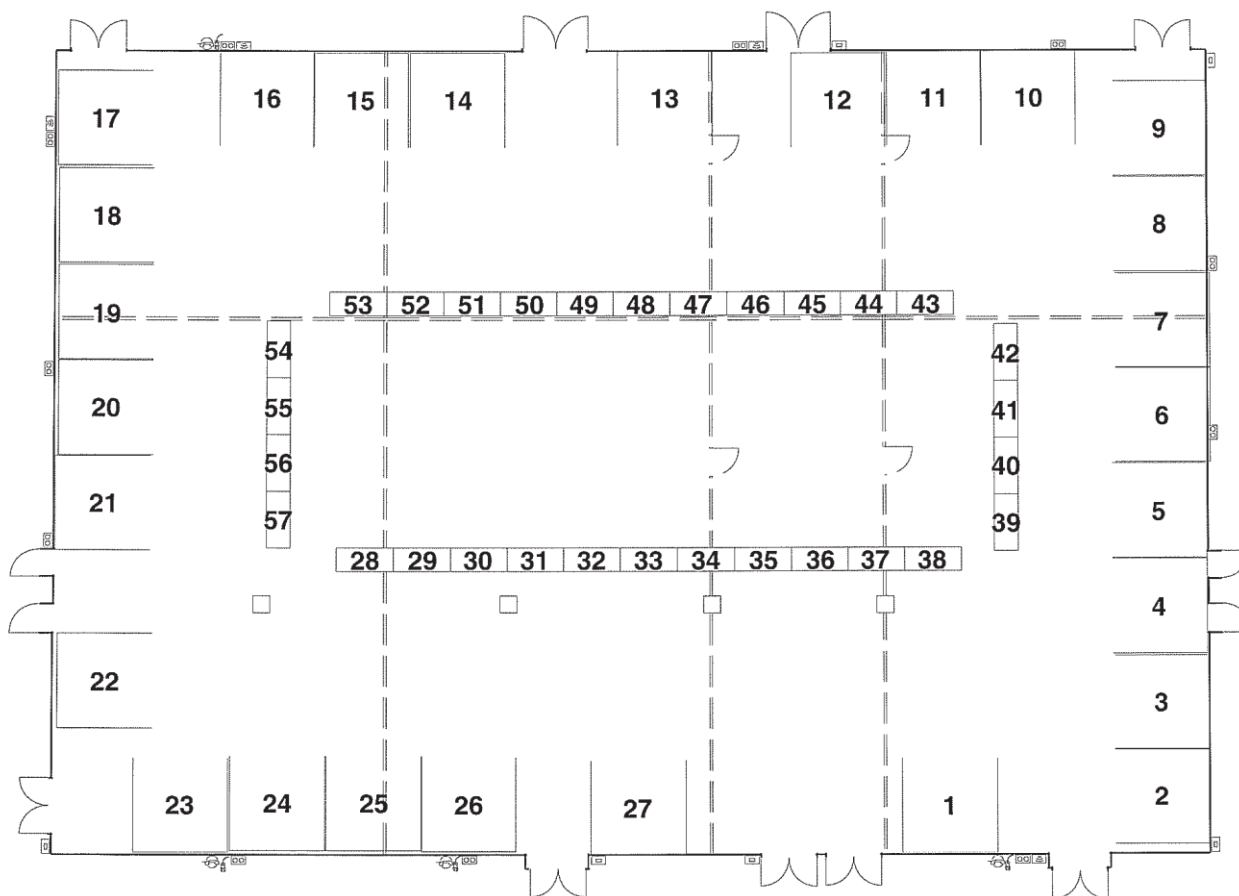
Companies you don't want to be near: _____

Company Description (24-word max; may be edited for program)

New Product Introduction? Name: _____

WSSC Sign Show | CSA Annual Convention
August 24-26, 2022
Hyatt Regency Orange County

Payment Information



Exhibitor Payment Information:

Payment Method: Check # _____ MasterCard Visa AMEX

CardNumber: _____ Expiration: _____ Security Code: _____

Print name as it appears on card: _____

Address to which card is billed: _____

Signature: _____ Date: _____

Spaces will be sold on a first paid basis: No assignments will be official until full payment is received.

Submitted by: _____

Name (type or print)

Signature: _____ Date: _____

Mail your completed application and payment pages to:
CSA, 12728 Pomerado Rd., Poway, CA 92064 or fax to (858) 429-6276

Orange County Hyatt Regency
11999 Harbor Blvd.
Garden Grove, CA 92840

Exhibitor Personnel Registration:

- ▶ Exhibit price includes 2 badges per tabletop space.
- ▶ Additional badges are \$10 each.

Each exhibit space receives one lodging room for Thursday, August 25, 2022. The CSA staff will make this reservation for you. Complete the information below. If additional nights and/or rooms are necessary, please call the hotel directly at: (866) 781-2632 – The Group is under “California Sign Association”. Badge #1 will have the lodging.

Fees for additional booth personnel badges will be charged to the credit card on the exhibitor contract. Otherwise, please send check with this form.

Badge 1

Name _____
Company _____
Address _____
City _____
State/Zip _____
Phone _____
Email _____

Accommodation Requests:

Bed Preference: ☐ King Bed ☐ Two Queens
Special Needs: _____

Badge 2

Name _____
Company _____
Phone _____
Email _____

Badge 4 (\$10.00)

Name _____
Company _____
Phone _____
Email _____

Badge 3 (\$10.00)

Name _____
Company _____
Phone _____
Email _____

Badge 5 (\$10.00)

Name _____
Company _____
Phone _____
Email _____

Hotel Information



Orange County Hyatt Regency

WSSC Show & 2022 CSA Convention

Location: 11999 Harbor Blvd., Garden Grove, CA 92840
(Adjacent Disneyland!)

Phenomenal rates have been negotiated for this newly renovated, beautifully appointed 4-Star resort hotel located just minutes away from Disneyland and California Adventure! In addition, the Western States Sign Council (WSSC) has an outstanding array of exhibitors registered for its semi-annual trade show and the California Sign Association has put together a fun and educational program for its annual convention that is open to the entire sign industry!

Group Rate: \$161/night (upgrades available for suites, etc.)
Reservations:

or call 888-421-1442

The group name to ask for is "CA SIGN ASSOCIATION"

For more information, call (916) 932-0021 or e-mail cflahive@calsign.org

WSSC Sign Show / CSA Annual Convention

Wednesday, August 24, 2022

- 7:30 AM-2:30 PM **Convention GOLF TOURNAMENT**
Anaheim Hills Golf Course – 8:30 AM Shot Gun Start
- 12 Noon - 6:00 PM (Convention Check-in / Hyatt Regency Orange County)
- 4:00 PM - 6:00 PM 2021-22 CSA Board of Directors Meeting
- 7:00 PM-10:30 PM WSSC Sign Show / CSA Convention - Opening Bowling Bash!
Note: CSA will provide transportation between Hyatt Regency and Bowlmor Lanes

Thursday, August 25, 2022

- 8:00 - 10:00 AM Education Session #1
- 10:15 - 11:15 AM 2022 CSA Annual Meeting & State of the Association
- 11:30AM - 12:45PM Luncheon
- 1:00 - 5:00 PM Exhibit Hall Open
- 6:00 - 7:00 PM President's Reception
- 7:00 - 10:00 PM Banquet
Awards, Board Installation, Live and Silent Auctions, \$10,000 Drwg.

Friday, August 26, 2022

- 8:00 - 9:30 AM Education Session #2
- 9:45 AM-11:45 AM 2022-23 CSA Board of Directors Meeting
- 12:00pm - ??? Knotts Berry Farm with Private Dining