

2021 CSA Golf Tournament

Riverwalk Golf Club / San Diego, CA

Thursday, August 5, 2021

8:30 AM SHOTGUN START

YOU ARE GOING TO LOVE THIS TOURNAMENT

AND YOU ARE GOING TO LOVE THIS GOLF COURSE

MEMORABLE TEE PRIZES

OUTSTANDING SPONSORSHIP OPPORTUNITIES

GREAT BALL DROP

FUN ON-COURSE GAMES AND COMPETITIONS



Would you like to make your golfing customers feel
a part of YOUR team?

Are you looking to reward yourself or your golfing employees
with a day on the links by giving them the chance to bring home
the bacon for the company?

If you answered YES to any of these questions, the 2021
CSA Golf Tournament in Southern California is for YOU!

Here's what we have in store:

Shotgun Format with PAR As Your Friend – While Riverwalk Golf Club is challenging for low handicappers, the course offers multiple tees on each hole, ensuring an enjoyable experience for golfers of all abilities!

The Rules for this Tournament are as follows:

- 1) This is a 4-person Best Ball scramble tournament. From the White tee boxes (Men) and Red tee boxes (Women)
- 2) Par is your friend; please pick ball up and move to next hole after par shot.
- 3) **Most Importantly – Have Fun!**

Added Competition – Just to add a bit more excitement, we are adding the “Corporate Challenge” — a tournament within the tournament. The only teams eligible to compete in the “Corporate Challenge” are those registering via the Birdie, Eagle, or Double Eagle sponsorship packages (see page 3).

Great Tee Prizes – Every participant will receive a nice tee prize package!

Golf Ball Drop – For golfers and non-golfers alike, here is a chance to be a winner! For \$10, you can buy a uniquely numbered golf ball or for \$20 you can buy three or for \$50 you can buy ten. We're going to put all of the balls we sell in a basket and take the basket high in the sky where we will dump 'em out. If your ball ends up closest to the pin under the ball drop, you win one of the three prizes! We're going to give 25% of what we take in for first place, 15% for second and 10% for third. We're going to keep the other 50%—after all, it is a fundraiser!

On Course Competitions – Even if your team doesn't come up a winner, you may still walk away with a prize or two. We will be holding the traditional on-course competitions including Closest to the Pin and Long Drive. We may throw in a couple others, but you have to participate to find out!

Sponsor Recognition Contest – Every player will be given a form at the start of play. As they move around the course, they will be required to write down the name of every tee and green sponsor as well as all of the other event sponsors. Upon completion of play, completed forms will be turned in and verified for accuracy. All players turning in completed, accurate cards will be entered into a drawing for a prize making it worth the effort!

Our sponsors love this!



Sponsorships

Don't miss this opportunity to promote your company and support the sign industry at the same time! The sooner you sign up to sponsor, the sooner we can start promoting your participation!

Double Eagle Sponsor (\$1,500) includes:

- Golf for four (4)
- Participation in "Corporate Challenge"
- Team name on scoreboard
- Tee /green hole sign on a "Specialty Hole" (*first come, first served*)
 - Putting Green (1 available)
 - Long Drive (1 available)
 - Closest to the Pin (4 available)
- Recognition in promotional materials
- Recognized during Thursday Night Opening Convention & Educational Conference Party
- Opportunity to present prize to winner of your "Specialty Hole" competition
- Top logo placement on sponsor banner(s)

Eagle Sponsor (\$750) includes:

- Golf for four (4)
- Automatic participation in "Corporate Challenge"
- Team name on scoreboard
- Tee or green hole sign
- Recognition in promo materials
- Recognition during Thursday Night Opening Convention & Educational Conference Party
- Second-level logo placement on sponsor banner(s)

Birdie Sponsor (\$600) includes:

- Golf for four (4)
- Participation in "Corporate Challenge"

Par Sponsor (\$350) includes:

- Golf for one (1)
- Tee or green hole sign

Not a golfer but still want to show
your support?

Below are some other opportunities
to get some recognition:

Tee Prize Package

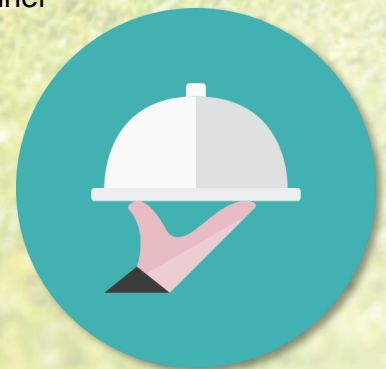
Shirts for Tee Package (Up to \$3,000) – Every player will receive a t-shirt with the sponsor's logo on it.
Hats for Tee Package (\$1,500) – Every player will receive a hat with the sponsor's logo embroidered on the front.

Let's Eat!

Box Lunch (\$2,000) – The way to a golfer's heart is through his or her stomach! Before teeing off, each participating golfer will receive a box lunch. The Box Lunch sponsor will not only be graciously thanked through recognition at the Golf Awards Presentation and on the Sponsor Banner but will be given the opportunity to place a piece of collateral material in each box lunch!

Let's Drink!

Beverage Sponsor (\$1,500) – Want to be a hero to everyone playing in the tournament? Sign up to sponsor two drinks for every player (\$1,500). We'll give everyone two drink tickets with your company logo imprinted on them!



Registration Form

Corporate Challenge & Individual Golf Entry Form

CORPORATE CHALLENGE: Available ONLY to Sponsors (see page 3) – Individual entrants see below.

All participating golfers will receive the following: Tee prize package (including CSA logo shirt), box lunch, Green fees, cart, range balls, entry into on-course competitions, and automatic entry into the Corporate Challenge!

Our company, _____,

Would like to enter a team in the 2021 Corporate Challenge! We would like to participate as a:

☐ Double Eagle Sponsor (\$1,500) ☐ Eagle Sponsor (\$750) ☐ Birdie Sponsor (\$600)

The members of our Corporate Challenge team will be:

Name #1: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies _____

Name #2: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies _____

Name #3: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies _____

Name #4: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies _____

INDIVIDUAL GOLF ENTRY FORM: Par Package & Individual Golfer

(Fill out only if you are **not** part of a Corporate Challenge Team – use separate form for each entrant)

I would like to participate in the 2021 CSA Golf Tournament as: ☐ Par Package (\$350) ☐ Individual Golfer (\$135)

Name: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies _____

I would like to play with: _____

Contact Information

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information

☐ Enclosed check OR ☐ credit card charge in the amount of \$ _____ for the following
(check all that apply):

☐ Individual Golfer (\$135) ☐ Double Eagle Sponsor (\$1,500) ☐ Eagle Sponsor (\$750) ☐ Tee Package Shirts (\$3,000)

☐ Birdie Sponsor (\$600) ☐ Par Package (\$350) ☐ Golf Hats (\$1,500) ☐ Golf Towels (\$1,200)

☐ Golf Balls (\$800) ☐ Box Lunches (\$2,000) ☐ Beverage Sponsor (\$1500) ☐ Tee or Green Sponsor (\$250)

If paying by credit card, please fill out below:

Card #: _____ Exp. _____

Name as it appears on card: _____ SIC #: _____

Billing Address: _____

City/State/Zip: _____ Signature: _____

Please send completed form and payment information to:

California Sign Association, 12728 Pomerado Road, Poway, CA 92064

Email to: cflahive@calsign.org or fax to: 858-429-6276 Questions? Call us at 916-932-0021