2021 California Sign Association Annual Convention & Educational Conference



Wyndham San Diego Bayside

1355 North Harbor Dr. San Diego, CA 92101

August 5-7, 2021

Sponsorship Opportunities



DIAMOND - \$4,500

- · Four complimentary full registrations
- Name and logo on Sponsor Displays at Tavern + Bowl (San Diego), at Opening Bowling Party.
- Reserved table at Banquet (for ten assigned guests)
 Note: Six additional banquet tickets will be given, which when added to the four tickets received as part of the four full registrations, totals a table for ten.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- · Name and logo in CSA Publication "Thank You" Ad
- Top level placement on large conference banners/signs
- "Leaderboard" Advertisement in CSA (twice a month)
 Signage Matters publication (for 6 months)
- 1/2 page full-color ad in the CSA Membership Directory
- · Website sponsor logo & link, at bottom of CSA homepage

GOLD - \$2,000

- · Two complimentary full registrations
- Name and logo on Sponsor Displays at Tavern + Bowl (San Diego), at Opening Bowling Party.
- Reserved table at Banquet (for four assigned guests)
- Note: Two additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals four guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in CSA Publication "Thank You" Ad
- Third level placement on large conference banners/signs
- ¼ page full color ad in the CSA Membership Directory
- Website sponsor logo & link, at bottom of CSA homepage

BRONZE - \$750

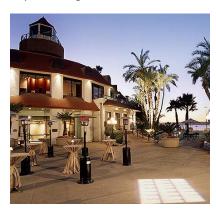
- One complimentary full registration
- Name and logo on Sponsor Displays at Tavern + Bowl (San Diego), at Opening Bowling Party
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- · Name and logo in CSA Publication "Thank You" Ad
- Fifth level placement on large conference banners/signs
- 1/6-page B&W ad in the CSA Membership Directory
- · Website sponsor logo & link, at bottom of CSA homepage

PLATINUM - \$3,000

- · Two complimentary full registrations
- Name and logo on Sponsor Displays at Tavern + Bowl (San Diego), at Opening Bowling Party.
- Reserved table at Banquet (for six assigned guests)
 Note: Four additional banquet tickets will be given, which when added to the two tickets received as part of the two full registrations, totals six guests at your reserved table.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- Name and logo in CSA Publication "Thank You" Ad
- Second level placement on large conference banners/signs
- "Product Showcase" Advertisement in CSA (twice a month)
 Signage Matters publication (for 6 months)
- 1/3-page full color ad in the CSA Membership Directory
- Website sponsor logo & link, at bottom of CSA homepage

SILVER - \$1,200

- One complimentary full registration
- Name and logo on Sponsor Displays at Tavern + Bowl (San Diego), at Opening Bowling Party.
- One additional banquet ticket will be given, which when added to the one ticket received as part of the one full registration, totals two banquet reservations.
- Name and logo on all promotional and on-site material*
- Verbal acknowledgement at luncheon and Banquet
- · Name and logo in CSA Publication "Thank You" Ad
- Fourth level placement on large conference banners/ signs
- ¼ page full color ad in the CSA Membership Directory
- Website sponsor logo & link, at bottom of CSA homepage



*Provided sponsorship application and payment is received prior to production

Sponsorships available only to CSA members,
You do not need to be an Exhibitor or Attendee, to be a Sponsor

Don't Miss Out on an unbeatable opportunity!

- Educational programs
- Business opportunities
- Networking events

Each educational program and networking event has been designed to encourage attendance and maximize your exposure to your target audience. This exciting event offers you the opportunity to reach your best prospects in a professional yet relaxed setting giving you the visibility and establishing the rapport that you can get nowhere else.

Diamond, Platinum, Gold, Silver and Bronze Sponsorships include conference attendee registrations. Every sponsorship includes verbal acknowledgement of your support, your company name and/or logo prominently displayed for all attendees to see during the event and advertising in CSA post-event publications!

For the protection and safety of Event Staff and Attendees, the California Sign Association will follow any COVID-19 safety protocols in place at the time of the 2021-Convention (Government or Wyndham Hotel); this information will be shared, and all event participants will be asked to adhere to the guidelines in place.

Sign up for your sponsorship today and put yourself in front of the best of the sign industry!

YES! Sign us up to sponsor!

Company Information		
Contact Name		
Company		
Address		
City		Zip
Phone		
Email		
Payment Information	on	

Payment Information		
Payment Method		
☐ Check#	☐ AMEX ☐ VISA ☐ MasterCard	
Card Number	_	
Expiration Date	Security Code	
Billing Address		
City	StateZip	
Cardholder's Name		
Signature		

Sponsorship Level

- 9 Diamond \$4,500
- 9 Silver \$1,200
- 9 Platinum \$3,000
- 9 Bronze \$750
- 9 Gold \$2,000

Mail completed form and payment to:

California Sign Association

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