

2021 California Sign Association Annual Convention & Educational Conference



Wyndham San Diego Bayside

1355 North Harbor Dr.
San Diego, CA 92101

August 5-7, 2021

Exhibitor Prospectus



Exhibitors:

Discounted exhibitor rates will be extended to members of CSA (California Sign Association) and/or ISA (International Sign Association). To join either of these sign associations, complete the applicable membership application and submit it with your exhibit contract. Information for your listing in the show program will be taken from the Company Information side of this form, so accuracy and completeness are important. Fill out Trade Show Contact if different from Company Information. All exhibitor correspondence will be sent to the Trade Show Contact person unless different instructions are given. **Return the original to CSA via fax: 858-429-6276 or by email to cflahive@calsign.org or by mail to: 12728 Pomerado Rd., Poway, CA 92064.**

Company Information:

Contact Name _____
Company _____
Title _____
Address _____
City _____
State/Province _____ Zip/PC _____
Telephone _____
Fax _____
Toll Free # _____
E-mail _____
Website _____

Trade Show

*If different from
Company Information*

Contact Name _____
Company _____
Title _____
Address _____
City _____
State/Province _____ Zip/PC _____
Telephone _____
Fax _____
Toll Free # _____
E-mail _____

Exhibit Information:

Exhibit Type: (Check one) ☐ **Tabletop**

Exhibit Fee: \$1,000
\$900*

Exhibit Booth CSA Membership Credit:

☐ CSA or ISA Member - Credit - \$300.00

Must be a current member, in good standing

BALANCE DUE: _____

For the protection and safety of Event Staff and Attendees, the California Sign Association will follow any COVID-19 safety protocols in place at the time of the 2021-Convention (Government or Wyndham Hotel); this information will be shared, and all event participants will be asked to adhere to the guidelines in place.

** EarlyBird price available if contract
and payment are sent by June 1, 2021*

Exhibit Location:

Prior to Tabletop Placement, you will be on a priority list; batting order established when registration & payment received.
Number of Spaces (qty): _____ X Fee above = Total rental fee: \$ _____ (Enter total next page)

Companies you want to be near: _____

Companies you don't want to be near: _____

Company Description (24-word max; may be edited for program)

New Product Introduction? Name: _____

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*Payment
Information*

CSA Annual Convention & Educational Conference

Thursday, August 5, 2021

9:00 AM	GOLF TOURNAMENT - Shot Gun Start
12 Noon - 6:00 PM	(Convention Check-in)
4:00 PM - 6:00 PM	CSA (2020-21) BOD Mtg.
7:00 PM-10:30 PM	Opening Reception: Bowling Party
	Note: CSA to provide shuttle service to Party Venue

Friday, August 6, 2021

8:00 – 10:00 AM	Education Session #1
10:15 AM – 11:15 AM	2019 CSA Annual Meeting & State of the Association
11:30 AM – 12:30 PM	Luncheon
1:00 – 4:30 PM	Exhibit Hall Open
6:00 – 7:00 PM	President's Reception
7:00 – 10:00 PM	Banquet
	<i>Awards, Board Installation, Live and Silent Auctions, \$10,000 Drwg.</i>

Saturday, August 7, 2021

8:00 – 10:00 AM	2021-22 CSA Board of Directors Meeting
10:15 – 11:30 AM	Education Session #2
12:00pm - ???	San Diego Attraction (includes lunch)

Exhibitor Payment Information:

Payment Method: Check # _____ MasterCard Visa AMEX

Card Number: _____

Expiration: _____ Security Code: _____

Print name as it appears on card: _____

Address to which card is billed: _____

Signature: _____ Date: _____

Spaces will be sold on a first paid basis: No assignments will be official until full payment is received.

Submitted by: _____

Name (type or print)

Signature: _____ Date: _____

Mail your completed application and payment pages to:
CSA, 12728 Pomerado Rd., Poway, CA 92064 or fax to (858) 429-6276

For additional information, visit the show website at: www.calsign.org

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*Personnel
Registration*

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Exhibitor Personnel Registration:

- ▶ Exhibit price includes 2 badges per tabletop space.
- ▶ Additional badges are \$10 each.

Each exhibit space (tabletop) receives one lodging room for Friday, August 6, 2021. The CSA staff will make this reservation for you. Complete the information below. If additional nights and/or rooms are necessary, please call the hotel directly at: (866) 781-2632 – The Group is under “California Sign Association”. Badge #1 will have the lodging.

Fees for additional booth personnel badges will be charged to the credit card on the exhibitor contract. Otherwise, please send check with this form.

Badge 1

Name _____
Company _____
Address _____
City _____
State/Zip _____
Phone _____
Email _____

Accommodation Requests:

Bed Preference: ☐ King Bed ☐ Two Queens
Special Needs: _____

Badge 2

Name _____
Company _____
Phone _____
Email _____

Badge 4 (\$10.00)

Name _____
Company _____
Phone _____
Email _____

Badge 3 (\$10.00)

Name _____
Company _____
Phone _____
Email _____

Badge 5 (\$10.00)

Name _____
Company _____
Phone _____
Email _____