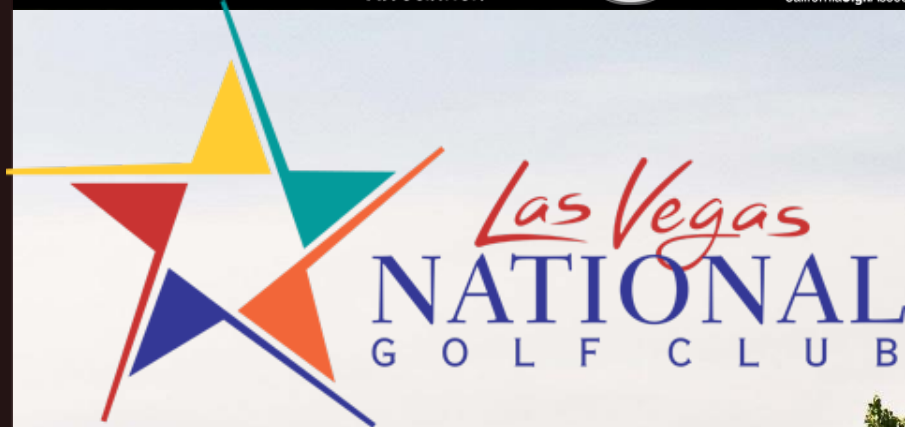


2017 ISA/Western States Sign Council Golf Tournament Las Vegas

Wednesday, April 19, 2017
1:00 p.m., Shotgun Start

WWW.WSSC.US.COM

ISA INTERNATIONAL
**SIGN
EXPO
2017**



EXCITING FORMAT

HIGHLY COMPETITIVE CORPORATE CHALLENGE

MEMORABLE TEE PRIZES

OUTSTANDING SPONSORSHIP OPPORTUNITIES

WSSC GREAT BALL DROP

FUN ON-COURSE GAMES AND COMPETITIONS

ISA INTERNATIONAL
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2017**

Are you ready for something different when it comes to a corporate or charity golf tournament?

Are you looking for a great way to entertain your best customers and employees?

If you answered YES to any of these questions, the 2017 ISA/WSSC Golf Tournament in Las Vegas is for YOU!

Here's what we have in store:

Exciting New Format – We're changing it up this year. Rather than the traditional Scramble format, we're going to play a Shamble. For those not familiar, in a Shamble, all four players tee off and select the best shot from which to play the next shot (same as a Scramble). From there, all four players play their own ball into the hole. For this Shamble, we will add the two lowest of four scores on each hole and that will be the team score for that hole.

Added Competition – Just to add a bit more excitement, we are adding the "Corporate Challenge"—a tournament within the tournament. The only teams eligible to compete in the "Corporate Challenge" are those registering via the Birdie, Eagle, or Double Eagle sponsorship packages (see page 3).

Great Tee Prizes – Every participant will receive a nice tee prize package!

WSSC Golf Ball Drop – For golfers and non-golfers alike, here is a chance to be a winner! For \$10, you can buy a uniquely numbered golf ball or for \$20 you can buy three or for \$50 you can buy ten. We're going to put all of the balls we sell in a basket and take the basket high in the sky where we will dump 'em out. If your ball ends up closest to the pin under the ball drop, you win one of the three prizes! We're going to give 25% of what we take in for first place, 15% for second and 10% for third. We're going to keep the other 50%—after all, it is a fundraiser!

On Course Competitions – Even if your team doesn't come up a winner, you may still walk away with a prize or two. We will be holding the traditional on-course competitions including Closest to the Pin and Long Drive. We may throw in a couple others, but you have to participate to find out!

Sponsor Recognition Contest – Every player will be given a form at the start of play. As they move around the course, they will be required to write down the name of every tee and green sponsor as well as all of the other event sponsors. Upon completion of play, completed forms will be turned in and verified for accuracy. All players turning in completed, accurate cards will be entered into a drawing for a prize making it worth the effort!



Our sponsors love this!

Sponsorships

Don't miss this opportunity to promote your company and support the sign industry at the same time! The sooner you sign up to sponsor, the sooner we can start promoting your participation!

Double Eagle Sponsor (\$1,500) includes:

- **Golf for four (4)**
- **Participation in "Corporate Challenge"**
- **Team name on scoreboard**
- **Tee /green hole sign on a "Specialty Hole" (*first come, first served*)**
 - **Putting Green (1 available)**
 - **Long Drive (1 available)**
 - **Closest to the Pin (4 available)**
- **Recognition in promotional materials**
- **Recognized during Golf Awards Presentation**
- **Opportunity to present prize to winner of your "Specialty Hole" competition**
- **Top logo placement on sponsor banner(s)**

**Not a golfer but still want to show your support?
Below are some other opportunities to get some recognition:**

Eagle Sponsor (\$750) includes:

- **Golf for four (4)**
- **Automatic participation in "Corporate Challenge"**
- **Team name on scoreboard**
- **Tee or green hole sign**
- **Recognition in promo materials**
- **Recognition during Golf Awards Presentation**
- **Second-level logo placement on sponsor banner(s)**

Birdie Sponsor (\$600) includes:

- **Golf for four (4)**
- **Participation in "Corporate Challenge"**

Par Sponsor (\$350) includes:

- **Golf for one (1)**
- **Tee or green hole sign**

Tee Prize Package

Shirts for Tee Package (Up to \$3,000) – Every player will receive a t-shirt with the sponsor's logo on it.

Hats for Tee Package (\$1,500) – Every player will receive a hat with the sponsor's logo embroidered on the front.

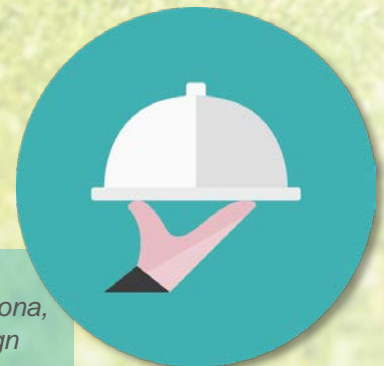
Let's Eat!

Box Lunch (\$2,000) – The way to a golfer's heart is through his stomach! Before teeing off, each participating golfer will receive a box lunch. The Box Lunch sponsor will not only be graciously thanked through recognition at the Golf Awards Presentation and on the Sponsor Banner but will be given the opportunity to place a piece of collateral material in each box lunch!

Golf Awards Presentation Hors d'oeuvres (\$250/ea)

Following the round, while scores are calculated and erasers are hard at work, participants will enjoy scrumptious hors d'oeuvres at our host venue! Take advantage of this sponsorship and we'll place your company name and logo on a tent sign adjacent to the serving platter or warming station!

Proceeds from the 2017 ISA Golf Tournament go to the Western State Sign Council (WSSC) and are distributed to the five state associations that comprise the WSSC: Arizona, California, Colorado, Nevada and Utah. These associations work diligently to protect sign companies from unwarranted government intrusion.



Registration Form

Corporate Challenge Golf Entry Form

Available ONLY to Sponsors (see page 3) – Individual entrants see below.

All participating golfers will receive the following: Tee prize package (including ISA logo shirt), box lunch, green fees, cart, range balls, entry into on-course competitions, hors d'oeuvres during golf awards presentation, and automatic entry into the Corporate Challenge!

Our company, _____,

would like to enter a team in the 2017 Corporate Challenge! We would like to participate as a:

☐ Double Eagle Sponsor (\$1,500) ☐ Eagle Sponsor (\$750) ☐ Birdie Sponsor (\$600)

The members of our Corporate Challenge team will be:

Name #1: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies ____

Name #2: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies ____

Name #3: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies ____

Name #4: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies ____

Individual Golf Entry Form

*(Fill out only if you are **not** part of a Corporate Challenge Team – use separate form for each entrant)*

I would like to participate in the 2017 ISA Golf Tournament as: ☐ Par Package (\$350) ☐ Individual Golfer (\$150)

Name: _____ Shirt Size: S M L XL XXL Other _____ Men's or Ladies ____

I would like to play with: _____

Contact Information

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information

☐ Enclosed check OR ☐ credit card charge in the amount of \$_____ for the following

(check all that apply):

☐ Individual Golfer (\$150) ☐ Double Eagle Sponsor (\$1,500) ☐ Eagle Sponsor (\$750) ☐ Tee Package Shirts (\$3,000)

☐ Birdie Sponsor (\$600) ☐ Par Package (\$350) ☐ Golf Hats (\$1,500) ☐ Golf Towels (\$1,200)

☐ Golf Balls (\$800) ☐ Box Lunches (\$2,000) ☐ Hors d'oeuvre Station (\$250) ☐ Tee or Green Sponsor (\$200)

If paying by credit card, please fill out below:

Card #: _____ Exp. _____

Name as it appears on card: _____ SIC #: _____

Billing Address: _____

City/State/Zip: _____ Signature: _____

Please send completed form and payment information to:

Western States Sign Council, 17235 N. 75th Ave., Suite D-145, Glendale, AZ 85308

Email to: info@wssc.us.com or fax to: 602.789.9126 Questions? Please call us @ 602.375.3909.